



JONATHAN BRINK

UI/UX DESIGNER



// Summary

With 20 years experience in Marketing, UI/UX Design, and Product Design, I am fluent in bridging the gap between business and engineering. I have a defined and proven capacity to see the innovative opportunity, design effective solutions for broad alignment, and execute on timely deadlines. Specialties include Product and Market Ideation, Rapid and Lean UI Design, UX Design, Art Director, People & Team Development, Project Management, Writing, Editing, and Graphic Design.

// Profile

Name

Jonathan Brink

Address

2599 Cottle Ave
San Jose, CA 95125

Phone

408.332.8722

Email

brink.jonathan@gmail.com

Website

www.jonathanbrink.com

// Social

/jonathanbrink

@jonathanbrink

/jonathanbrink

02/14-

Foundatory

Ui/ux designer

Define product and user experience strategy for application against business targets. Lean UI/UX design, wireframe, and information architectures. Business plan, product roadmap development, initial customer definition and profile development.

08/10-02/14

Civitas Press

Product Design & Dev

Design of new corporate protocols for acquisitions, editorial review, production, distribution, and marketing. Project manage writers development from idea to finished manuscript. Brand management, book cover, and product design.

07/05-08/10

Thrive

Product Design & Dev

Design and development of all curriculum and training materials. Raised seed stage funding for five year operations. Implementation of program development within nonprofits.

08/03-06/05

Generate Technologies

Marketing & Bus Dev

Write and develop the business plan, and the marketing and brand strategy. Business model development, partnership development, and seed stage funding. Developed technology to prototype level for show

06/00-09/03

Innovasource

UI/UX Designer

Develop detailed product specifications documents, wireframes, and business specifications to meet business assumptions. UI/UX design to meet user targets. Rapid prototyping and user testing. Launched four new SaaS services, which produced substantial growth and productivity.

01/00-06/00

Artmetropolis

UI/UX Designer

Developed UI/UX product specifications, wireframes, workflow design. UX/UI Design rapid prototyping. User testing and development specs. All branding and marketing to launch.

06/94-12/99

Litwin-Brink Advertising & Design

Art Director

Served Fortune 1000 technology firms including Sony, IBM, HP and Make-A-Wish Foundation. Creative planning and development of identity and marketing programs for customers. Managed day-to-day operations.



JONATHAN BRINK

UI/UX DESIGNER

// 4 Things

I am first and foremost a people person. I love environments that cultivate teamwork and invest in the growth of their human capital.

I have always thrived in creative cultures. With a degree in Communications and a five year stint in Hollywood, I surrounded myself with the most creative minds I could find and learn from.

I've helped launch several startups and love the creative energy from product development, innovation and solving real world needs that people encounter.

I got my Masters in Organization Leadership because I wanted to learn how to energize and cultivate teams of creative people.

// Social

/jonathanbrink

@jonathanbrink

/jonathanbrink

// Major Accomplishments

- Built and executed a strategic plan for \$7 million revenue targets
- Managed a team of 13 revenue producers
- UI/UX design, development, and management from idea to market
- Development of proprietary training and leadership development materials
- Facilitated and led training seminars, retreats, conferences and breakfasts
- Brand level marketing and program development
- Account management with growth significant year over year growth
- Board level and Venture Capital presentations
- Published author
- Masters level education in Organizational Leadership

// Skills

Professional Skills

- Strategy ●●●●●
- Product Design ●●●●●
- Project Management ●●●●●
- Public Speaking ●●●●●
- UI/UX Design ●●●●●
- Leadership Development ●●●●●
- Brand Development ●●●●●
- Market Analysis ●●●●●

Technical Skills

- Microsoft Office ●●●●●
- Mac OSX ●●●●●
- Photoshop ●●●●●
- Illustrator ●●●●●
- OmniGraffle ●●●●●
- Powerpoint/Keynote ●●●●●
- HTML/CSS ●●●●●
- Infographics ●●●●●

// Education

- 2000-2003** **Masters Organizational Leadership** University/College
- 1987-1992** **B.A. Communications** Biola University



JONATHAN BRINK

UI/UX DESIGNER

1. UI/UX Design

Product design for new social marketplace. All product development.

2. Wireframing

Information architecture from concept to design.

3. Infographics

Business planning and presentation for venture capital investments.

4. Identity Development

Corporate identity for various technology and service firms.

5. Collateral

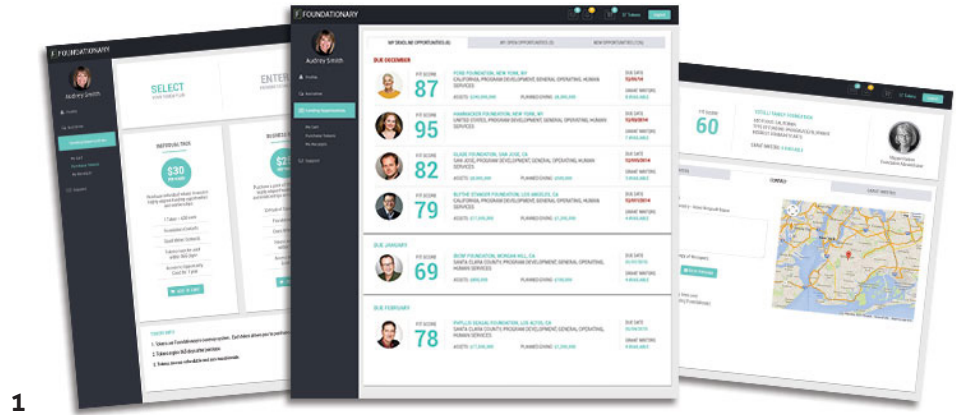
Corporate branding and marketing package for major technology firm.

6. Direct Mail

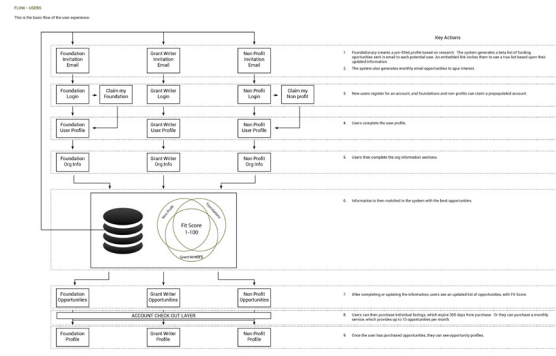
Corporate invitation for major technology event.

7. Market Analysis

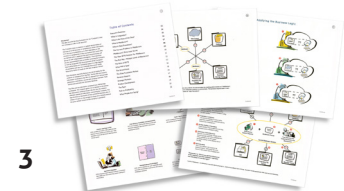
Customer profile and market analysis with infographic presentation.



1



2



3



4



5



6



7